

## **InPros Media Corporation: Privacy Disclosure Statement**

July 28, 2008

This statement discloses the privacy practices for [www.naturalawakenings.us](http://www.naturalawakenings.us), [www.nahuntsville.com](http://www.nahuntsville.com) and [www.nabirmingham.com](http://www.nabirmingham.com) the websites for InPros Media and the Natural Awakenings Franchise Owners of the North and Central Alabama Natural Awakenings magazines.

InPros Media, Inc., the company responsible for this website, is committed to protecting the privacy of the users of its website and to the ethical use of information gathered online. InPros Media Corporation provides this document to demonstrate to its users its commitment to privacy and the steps it takes to keep your information protected. All personal information that the user enters voluntarily in the use of our website falls under this privacy statement. InPros Media Corporation is the sole owner of the information collected on this site. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement.

### **Information Collection**

Personally identifiable information is collected only on a voluntary basis. Personally identifiable information such as your name, postal address, telephone number, email, or identification number are collected only if you choose to give this information on a voluntary basis. Some of all of this information is requested when you register to receive products or services, participate in online initiatives, or contact In Pros Media Corporation through these webpages. This usually occurs on the forms and registration pages, where we request information from the user. Here a user must provide contact information to use the service. This information is used for ensuring quality information delivery (for the send this page to a friend, adding resources) and to maintain accurate records for providing users with services and information in their interests (for the newsletter and community section).

### **We do not collect data with personal identifiers.**

We use aggregate data to help us understand how the site is being used, to improve its usability, and to enhance the quality and availability of products and services we offer. We may also conduct online surveys, which, with your explicit permission, use aggregate data you choose to fill out for research and publication purposes. Once again, this is aggregate data only; individuals or firms are not identified in any such research.

### **Cookies:**

We do not use cookies to collect personal information about you. Cookies are small pieces of information transferred by the website from the hard disk of the user's computer and are connected to a piece of personal information about you or your preferences. In some cases, cookies may be used on our site to facilitate interactive features (such as language preference).

## **Information Use**

### **Statistics:**

InPros Media Corporation analyzes the Web server logs to better understand the traffic to our sites. This does not involve creating individual profiles for visitors. InPros Media Corporation uses the aggregate data.

### **Forms:**

Personal identification information collected from the Forms and Registration is used for ensuring quality information delivery (for the send this page to a friend, adding resources) and maintaining our records and providing the users with services and information in their interests.

### **Sharing: Legal Disclaimer**

Though we make every effort to preserve user privacy, it may be necessary to disclose personal information under certain circumstances when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our website.

### **Sharing: Aggregate Information (non-personally identifiable)**

We share aggregated site performance data with our partners (actual and potential). This is not linked to any personally identifiable information. This practice helps us demonstrate the use and effectiveness of the website.

Users who no longer wish to receive our publications and promotional communications may opt-out of receiving these communications by replying with unsubscribe in the subject line in the email or email us at [publisher@nahuntsville.com](mailto:publisher@nahuntsville.com).

## **Surveys and Contests**

From time-to-time our site requests information from users via surveys or contests. Participation in these surveys or contests is completely voluntary and the user therefore has a choice whether or not to disclose this information. The requested information typically includes contact information and demographic information (such as city or sector). Contact information will be used to notify the winners and award prizes. Anonymous survey information will be used for purposes of monitoring or improving the use and satisfaction of this site and our services. Users' personally identifiable information is not shared with third parties in a manner other than what is

disclosed in this policy unless we give prior notice and choice. Though we may use an intermediary to conduct these surveys or contests, they may not use users' personally identifiable information for any secondary purposes.

## **Security**

InPros Media Corporation values the security of your personal contact information. In Pros Media Corp. does not sell information about its users. All employees and partners are kept up-to-date on our security and privacy practices. Any use of personal information outside of the guidelines specified in this statement requires that In Pros Media Corp. contacts the user and receives approval.

If users have any questions about the security of our website, please send your email concerns to: [publisher@nahuntsville.com](mailto:publisher@nahuntsville.com).

## **Links**

This website contains links to other sites outside of [www.naturalawakenings.us](http://www.naturalawakenings.us). Please be aware that In Pros Media Corp. is not responsible for the privacy practices of other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of other Web sites, which may collect personally identifiable information. In Pros Media Corporation's privacy statement applies solely to information collected by this website.

## **Notification of Changes**

If we decide to change our privacy policy, we will post those changes on our Privacy Policy webpage ([www.NaturalAwakenings.us/Privacy](http://www.NaturalAwakenings.us/Privacy)) so our users are always aware of what information we collect, how we use it, and under which circumstances, if any, we disclose it. In the event of a change in the policy, we will use information in accordance with the privacy policy under which the information was collected or we will send out notification to all subscribers that there has been a change in policy. You will be sent a link to unsubscribe should you disagree with any new policy instituted since your subscription began.

If you need to update your contact information or have questions about the privacy of this information, InPros Media Corporation can be contacted via email at [publisher@nahuntsville.com](mailto:publisher@nahuntsville.com).

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